


TANEXPO



MEDIA KIT

7_9 MAY 20**26**
BOLOGNA ITALY
WWW.TANEXPO.COM

HOME PAGE AND INNER PAGES BANNER

YOUR BANNER IN ALL WEB PAGES LINKED TO COMPANY'S WEBSITE.

Banner published until TANEXPO (limited to 4 companies)	€ 1,800.00
Rotating banner	€ 400.00 month
SPECS: 350 x H 150 pixels .png .gif or .jpg	



EXHIBITOR LIST BANNER

YOUR LEADERBOARD BANNER IN ONE OF THE MOST VISITED WEB PAGES LINKED TO COMPANY'S WEBSITE.

Rotating banner published until TANEXPO (limited to 4 companies)	€ 1,200.00
SPECS: 800 x H 100 pixels .png .gif or .jpg	



NEWSLETTER BANNER

YOUR BANNER IN TANEXPO NEWSLETTERS.

WHEN: until January 2026	1 Issue	€ 450.00
SPECS: 600 x H 100 pixels .png .gif or .jpg	3 Issues	€ 950.00
WHEN: February, March and April 2026	1 Issue	€ 500.00
SPECS: 600 x H 100 pixels .png .gif or .jpg	3 Issues	€ 1,200.00



FOCUS: BANNER PUBLISHED DURING EXHIBITION DAYS (7.8.9 May)

Your banner in the newsletters sent during the show days including latest news and highlights live from TANEXPO.

SPECS: 600 x H 100 pixels .png .gif or .jpg	1 Issue	€ 800.00
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ASPETTANDO TANEXPO NEWSLETTER

SPECIAL PREVIEWS ON PRODUCTS AND NEWS TO BE PRESENTED AT TANEXPO.
Sent by email to all Italian professionals and published on www.tanexpo.com and on OLTRE Magazine.

ASPETTANDO TANEXPO WORLD EDITION	1 Issue	€ 350.00
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Published in English and Spanish and emailed to 23.000+ professional contacts (translation service included).

CATALOGUE

Distributed free of charge during TANEXPO and at the most important funeral trade events during the promotional tour.

BACK COVER	€ 4,000.00
INSIDE BACK COVER	€ 2,500.00
INSIDE FRONT COVER	€ 2,250.00
FIRST RIGHT HAND PAGE	€ 1,600.00
COLOR FULL PAGE	€ 1,200.00
COLOR DOUBLE PAGE SPREAD	€ 2,000.00



EXPO GUIDE

Includes expo floor plan, exhibitors list and useful info to visit TANEXPO. Distributed to all professional visitors during the show.

Advertising box (6,5 x 4 cm)	€ 650.00
Back cover (21 x 10 cm)	€ 2,500.00



TANEXPO SHOPPER

Handed out to TANEXPO visitors and during the promotional tour in the 2 years after the show.

1 side	€ 6,000.00
1 folded side	€ 2,500.00
2 folded sides	€ 4,000.00



LANYARDS

To be distributed free of charge to visitors and press officers.

Limited to 1 sponsor	€ 6,500.00
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FLOOR STICKERS

Limited to 3 non competitor exhibiting companies - 10 floor stickers.

Production and set up provided by show management	€ 2,800.00
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PLACEMENT OF FLYERS, GADGETS INSIDE TANEXPO SHOPPERS

Flyers, brochures and gadgets to be provided by sponsors.
1 item - maximum weight 150 g.

Limited to 5 companies € 1,500.00



ADVERTISING MATERIAL HAND OUT

Handing out at show entrances.
Limited to 4 non competitor exhibiting companies.
(Personnel at exhibitor's expenses)

Handing out at 1 entrance € 1,800.00
Handing out at 1 entrances € 2,500.00



COSTITUZIONE ENTRANCE

ADVERTISING SIGNS IN THE EXHIBITION CENTRE

Aisle from the ticket counters to the expo entrance. Get in front of your prospects with a striking image from the very beginning of their visit!

2 single-sided advertising signs (143x143cm + 215x50 cm) € 950.00
Exposure package: 4 single-sided advertising signs € 1,600.00
(2 sets 143x143 cm + 215x50 cm)

All prices include printing, facilities rental, set up and dismantle.



HALLS 21 - 22

ADVERTISING SIGNS IN THE EXHIBITION CENTER

Attract all visitors attention when walking through the inner gardens and relaxing outside the two halls. Everybody will notice your advertising signs!

1 double-sided advertising sign (100xH140 cm) € 750.00
Exposure package: 3 double-sided advertising sign € 1,900.00
(100xH140 cm)

All prices include printing, facilities rental, set up and dismantle.



HALLS 16 - 21 - 22 LINK

ADVERTISING SIGNS IN THE EXHIBITION CENTRE

Customized totem signs strategically located in the link connecting halls 16-21-22. Catch the attention of all professionals visiting the show.

1 side € 1,200.00
2 sides € 1,800.00

Dimensions: 100xH300 cm (max 10 double-sided totem signs)
All prices include printing, facilities rental, set up and dismantle.



ATTRACT VISITORS AND DRIVE TRAFFIC TO YOUR BOOTH

NORTH ENTRANCE **SOLD**

ADVERTISE YOUR BRAND IN THE ENTRANCE TUNNEL

Entrance tunnel before the ticket office.
Hit the mark! Immediately grab the attention of customers.

Single-sided perforated backlit fabric
4 panels available

Contact the show management

Dimension: 4,50m W x 2,40m H
All prices include printing, facilities rental, set up and dismantle.



TANEXPO PLAZA

PRESENTATIONS TO PROFESSIONAL VISITORS

Centrally located in the expo halls, **TANEXPO Plaza** will host presentations and meetings organized by the exhibiting companies. The schedule will be advertised in the official program through TANEXPO online and offline communication channels.

Minimum Slot 1 hour € 1,300.00

Contact the show management

Prices include meeting room, amplification, video projection, audio-video and hostess assistance.



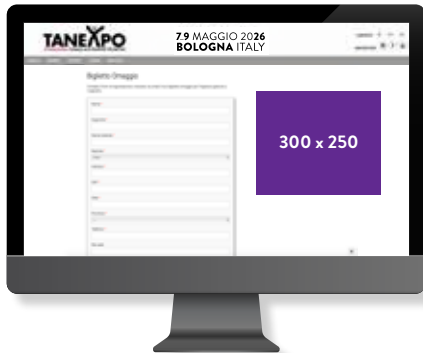
TANEXPO FREE INVITATION SPONSORSHIP

Sponsor logo and graphic in many promotional channels:

- Print@home ticket FORM**
Banner with reverse link to company's website published in the Print@home registration form, to download free invitation tickets.
- A - side - free COUPON**
Placement of "sponsored by" with company logo on TANEXPO free invitation coupon.
- B - side - free COUPON**
Customization of one side of TANEXPO free invitation coupon with sponsor graphic. Invitations will be sent together with OLTRE Magazine to all Italian professionals.
- Print@home ticket**
Company logo to be printed on TANEXPO free invitation ticket

(Limited to 2 sponsors)

Contact the show management



TANEXPO Print@home TICKET SPONSORSHIP

Sponsor logo and graphic in many promotional channels:

- Print@home ticket FORM**
Banner with reverse link to company's website published in the Print@home registration form, to buy TANEXPO tickets.
- Print@home ticket**
Company logo to be printed on TANEXPO ticket

(Limited to 1 sponsor)

€ 3,000.00

