

WELCOME
TO YOUR **next**
LEVEL



TANEXPO
INTERNATIONAL FUNERAL AND CEMETERY EXHIBITION

BOLOGNA | ITALY
4 · 5 · 6 APRIL | **2024**

THE LEADING EVENT FOR FUNERAL AND CEMETERY INDUSTRY PROFESSIONALS

Since 30+ years TANEXPO is **the reference point for made in Italy** and for the best international manufacture. The showcase for novelties, cutting-edge technologies and original designs where worldwide buyers meet to keep updated with latest market trends.

Three days full of business and initiatives: art exhibitions, presentations and educational sessions with conferences and workshops on the latest and most popular industry topics held by Italian and international experts.

Professionals gather at TANEXPO to get new business, fresh inspiration and insights exchange.

An **exclusive display** for quality, training, innovation and craftsmanship to embrace a **unique energizing experience**.

The logo for TANEXPO 30 years. The word "TANEXPO" is in a bold, black, sans-serif font. The "X" is stylized with a red globe icon above it. Below "TANEXPO" is the number "30" in a large, red, outlined font, followed by the word "years" in a smaller, black, sans-serif font.



TANEXPO Awards

TANEXPO Awards is the contest recognizing the best talents! The stage that highlights the most innovative exhibiting companies.

On the occasion of its first edition, an international jury awarded those producers standing out in the following categories: Quality and Design, Communication, Green Sustainability, Best stand experience and Innovation.



TANEXPO

THE GLOBAL FUNERAL AND CEMETERY INDUSTRY UNDER ONE ROOF

200 exhibitors

Provenience:

70% Italy | 30% International

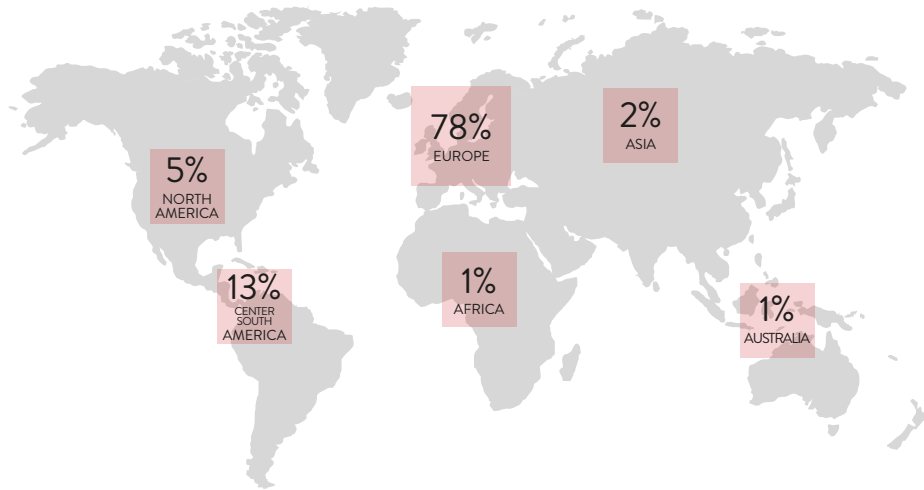


23,000 square metres

Artistic glasses | Burial cells and vaults | Cemetery and transport equipment | Cemetery art and lighting | Ceramic pictures | Coffin interiors and veils | Coffins and caskets | Cremation: equipment and services | Digital and 3D printing | Embalming | Engraving | Flowers | Funeral and cemetery items | Funeral home design, ornaments and furnishings | Garments | Handles and accessories | Hearses and vehicles | IT | Insurance and preneed | International repatriations | Machinery | Marble and granite | Memorial jewelry | Pet loss | Plaques | Professional training and associations | Professional wear | Remembrance items | Sanitary and chemical products | Services | Stationery | Temporary gravestones | Urns



9,200
INDUSTRY PROFESSIONALS from 57 COUNTRIES __ 25% Internationals



Funeral directors
Stone and marble masons
Wholesalers
Cemetery and public companies officers

BY POSITION

75 % Owners or top managers
10 % Purchase managers
8 % Technical dept.
7 % Designers, Students and Employees



GLOBAL CONNECTIONS
UNLIMITED OPPORTUNITIES

BOOST YOUR EXPOSURE WITH TANEXPO

EMAIL connect with more than 23,000 worldwide contacts. An exclusive tool to start your expo months before its beginning with detailed information and all the news of "Waiting for TANEXPO": unique previews spotlighting exhibiting companies with dedicated editorials on products and services on display.

WEB TANEXPO.COM providing an unparalleled showcase on exhibitors and international markets, it's the right platform to quickly find all the information and news you need on the event.

SOCIAL MEDIA network with TANEXPO audience and go viral globally.

TRADE EXHIBITIONS direct participation in all major funeral trade events all over the world.

TRADE PRESS targeting national and international professionals advertising on leading magazines.



TANEXPO offers exhibitors matchless online and offline marketing tools.



Your Exhibit Area

Bare area, basic or standard fitting. Choose the option that best meets your needs!

Register early to get the
BEST RATES!

€198 per m² full rate

€168 per m² by 30 June 2023

€185 per m² by 30 November 2023

The exhibit area includes daily cleaning of the stand, test, connection and flat-rate cost for power supply up to 5 KW installed.

CHOOSE YOUR EXPOSURE:

+15% 2 open sides

+18% 3 open sides

+20% isle position

€ 600 admission fee including entry in the official catalogue, invitations for customers, Exhibitor passes and parking, insurance, wi-fi connection, fire extinguisher supply.



Your turn-key booth

BASIC fitting

Including walls, carpeting, company name, power outlet and lighting.

STANDARD fitting

Including walls, carpeting, company name, storage room, desk, chairs, cupboard, reception desk, stool, wastepaper basket, power outlet and lighting.



TANEXPO

THE PLACE TO BE

International
world gathering

30 years
of trade fair expertise

Two-years
cycle

Leading exhibition

Strong location
BolognaFiere exhibition center

Global hub
daily international connections
G. Marconi International Airport



FOLLOW US: TANEXPO.COM   

CONTACT US: Bexpo s.r.l. – Via Alfieri Maserati 20 – 40128 Bologna Italy - Tel. +39 051 282611 - info@tanexpo.com 